

Donor Tools: Just What You Need, Nothing You Don't

Most donor management software for non-profit organizations is like racing NASCAR in a Cadillac sedan—it may have nice features, but most of them just get in the way. And it's not exactly the fastest car on the track, either.

Enter Donor Tools: *Fast. Sleek. Streamlined. Simple.*

Just what you need to let you focus on *your* core work.

There's no complicated software to download. Everything runs like a racing engine online, which means that it's not operating system-dependent and anyone can operate it at any time across the globe. It requires fewer steps and is far easier to operate than its competitors, while still providing the same benefits. And we don't charge extra for advanced features like Donor Self-Service and Online Donations.

Get on track with your donors quickly with Donor Tools! Don't get stuck in the pit trying to figure out your software. While the others are paying out the nose for add-ons, you can shift your attention and funds to what really matters: your charitable work.

Ease of Use: It Just Feels Right

The last thing you need is to spend hours in training for your donor management software. We've eliminated the need for training by just making things simple and intuitive. From signing up to importing your donor database, you can get up and running in minutes.

Counterpoint: eTapestry is a powerful product, but it's also confusing and frustrating. To compensate, eTapestry charges extra to train you how to use their product.

“Donor Tools has really streamlined everything and made it easier and faster for us to do what we do.”

—Haiti Hope Fund

Bonus Features: Donor Self-Service & Online Donations

With Donor Tools, your donors can sign in to their donor account at any time to check their donation history, print receipts, and even donate online. Donor Self-Service is built into all Donor Tools accounts, including the free version. Donor Self-Service is also very easy to set up: Simply provide a donor's email address in their donor record, and that donor can access their donations by signing in.

Counterpoint: Few software packages offer built-in online access for donors. Of those that do, most charge extra. GiftWorks doesn't offer online features at all; eTapestry charges hundreds of dollars just to set up online access for donors. With Donor Tools it's completely free, easy, and part of the core functionality for every organization.

“Before Donor Tools, we had random reports done in multiple pieces of software, which could not be accessed by people across the world. Donor Tools has made our donation tracking much more streamlined, and easily accessible from around the world. We can instantly access all our donors' information from any place in the world, rather than waiting to be state-side, or asking someone to check the records who may or may not have quick access to the information. Accessibility is the key winning point for us, so our support team can access the same information from anywhere.”

—Travis Mielonen, Founder of REACH Polska

Save Money: Affordable & Flexible Pricing

Donor Tools pricing is based on how many donations you receive per month, which means that you don't pay until you start earning money. You can import your entire donor database and get started using it right away. With Donor Tools there is nothing to buy and no setup cost. It doesn't get any less risky than that. All accounts come

with a free 30-day trial, or you can use the free version forever. You can also adjust your costs to save money: Upgrade when things get busy, downgrade when they slow down. There is no penalty and no contract.

Counterpoint: Donor Tools is comparable to GiftWorks in pricing, but GiftWorks pricing is one-size-fits-all. eTapestry starts out cheap, but quickly becomes expensive since its pricing is based on the number of donors in your database, plus several dozen other variables.

Tailored Fit: Now and When You Grow

Donor Tools is designed to fit the needs of small organizations. But just because you're small doesn't mean you can't do things right. Put away the spreadsheet and start getting to know your donors.

Counterpoint: eTapestry provides options for growing organizations, but subscription fees can quickly get expensive. GiftWorks is a PC-based system, and can't grow with you.

"I just wanted to say a BIG THANK YOU for helping out at the office. I love the Donor Tools program. Now Keith can log on and get the info I input. WOW!!!"

—Austin Samaritans

Bells and whistles are for people who like to mess around and waste time and effort. Donor Tools is the preferred donor management software for non-profits who like to save time, effort, and money in order to stay focused on their core work.

Which type are you?